

## Are you looking to be a green organization that...

- Practices environmental sustainability?
- Supports projects for the planet and people?
- Appeals to an increasing large customer base?

If so, become a partner with JoinTrees to help restore the Earth.



# Join Trees to Restore the Earth

JoinTrees is a campaign to plant one million trees by 2030 with a vision of a healthy, vibrant planet where abundant life is enjoyed by all from generation to generation.

Trees play an essential role in this vision, especially as one of the best natural climate solutions. Trees not only sequester carbon, cool the planet, and slow climate change, but also support biodiversity and provide valuable community benefits.

*for businesses  
& organizations*



**JoinTrees**

*help us plant*  
**1 MILLION TREES**

Consider their economic benefits. With all their services, urban trees provide a high return on investment. For each \$1 invested in trees, \$2 to \$6 are returned in benefits.

### ***For our environment, trees...***

- Store CO<sub>2</sub> & cool the planet
- Clean the air of pollutants
- Improve soil & water quality
- Curb storm water runoff
- Decrease noise pollution
- Reduce energy consumption
- Support biodiversity

### ***For our community, trees...***

- Provide wood products, food, & beauty
- Raise property values
- Stimulate local economy
- Enhance physical and mental health
- Improve performance at work & school
- Reduce aggression & crime
- Promote community interaction\*

JoinTrees helps to establish trees on marginal land, private and business properties, along public rights-of-ways, and with large-scale agroforestry projects in the Latin America and Africa. Agroforestry projects on degraded land in the global south not only provide optimal environmental benefits, but also support vulnerable human populations and reduce pressure to cut tropical forests so critical for the Earth's climate.

At a rate of \$1.20 per tree, you can choose from a variety of locations for large-scale tree projects.



### ***For your business, JoinTrees provides...***

- A natural way to practice environmental sustainability
- An effective means to make voluntary carbon offsets
- Certificates for the number of trees you help to plant
- Satisfaction for helping the planet and people in need
- A marketing story to connect with more customers.

# Join the campaign

*JoinTrees is coordinated by Mennonite Men, a 501(c)3 not-for-profit constituent group of Mennonite Church USA and Mennonite Church Canada.*

*For information, contact Steve Thomas, U.S. Director of Mennonite Men and ISA certified arborist, at: 574-202-0048 / SteveT@MennoniteMen.org*

\* For research-based findings on these benefits, see Jessica B. Turner-Skoff and Nicole Cavender, "The benefits of trees for livable and sustainable communities" in *Plants, People, Planet*. 2019; 1:323-335.